

METHOD AND SYSTEM FOR TRANSPORTING AND DISPLAYING SEARCH RESULTS
AND INFORMATION HIERARCHIES

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BACKGROUND OF THE INVENTION

1. Field of the Invention

The present invention relates generally to computer systems and portable computing devices, and more specifically, to a method and system for generating, transporting and displaying search results within a computer system or network.

2. Background of the Invention

Information technology is a constantly growing segment of business today. Network systems and recently the Internet and World-Wide-Web (WWW) have found increasing prominence in governments and business as well as personal lives. Local data storage and networked data storage have both expanded, due to a constantly decreasing cost of data storage and a growing market for computer systems. The Internet and WWW provide an individual access to a large quantity of information and local storage may be similarly large, especially where optical data storage and libraries are involved.

As a result of the availability of information, search systems, including operating system-based finders and web search engines have evolved to locate and categorize the huge volume of available information. Operating systems on local platforms have expanded to include complex searchers that can locate files by description or content, and search engines and directories on the Internet have proliferated to provide a means to locate the information present within the multiplicity of networked computers.

In addition to search systems, file system directory displays within operating systems have evolved to include organizational models such as graphical directory trees and Internet and other network displays have also included graphical models such as the file folder displays used within many web browsers to display directory structures for use with file transfer protocol.

Generally, present-day Internet search engines use a list display to show a portion of the results of a search (one page at a time) and the results are ranked from top to bottom. Alternative schemes have been developed, but generally a user does not have control of search results once they have been

downloaded to a browser, as the search server typically pushes an HTML file to the browser and the browser displays the file.

Search engines and directory viewers within operating
5 systems have user interfaces that are closely tied to the directory structure hierarchy and do not adapt their display to user selection of categories. Directory viewers on the Internet resemble search engines, as they display only the results of a category or sub-category submission and do not adapt to user input. In addition, much information is not available to the search user within the typical search engine display. Relationships of search results within one category to search results within other categories or sub-categories are not visible and in general a modification of a search discards the prior screen information. Further, any relationship between the search results that are displayed at one time is typically not indicated (Although some search engines do list a number of
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unlisted matches from the same site).

20 Therefore, it would be desirable to provide a method and system for transporting and displaying search results and directory information that has both visual appeal, and provides flexible access to the portion of search results of interest to a computer user.

SUMMARY OF THE INVENTION

The above objective of transporting and displaying search results and directory information is achieved in a method and system that download query result data including location information and match quality information and provide a graphical display of the location information in conformity with an interpretation of the query result data.

Graphical user interfaces for facilitating the generation of a display adapted to user input provide a graphical interface that visually cues information such as popularity, match quality and location relationships among the location information (e.g., web locations that are from the same website). Other graphical user interfaces use directory information to generate a visual hierarchical display showing categories and adapt a display of query results that adapts to user interaction with the hierarchical display.

The foregoing and other objectives, features, and advantages of the invention will be apparent from the following, more particular, description of the preferred embodiment of the invention, as illustrated in the accompanying drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is a block diagram depicting various network connections and computer systems in which embodiments of the invention may be practiced.

Figure 2 is a block diagram depicting organization of computer programs implementing the methods of the present invention within the memories of the computer systems depicted in **Figure 1**.

Figure 3 is a flowchart depicting operation of a system as embodied in a method in accordance with an embodiment of the invention.

Figure 4 is a pictorial diagram depicting graphical output of an Internet browser, including a graphical user interface in accordance with an embodiment of the invention.

Figure 5 is a flowchart depicting operation of a system implementing the graphical user interface of **Figure 3**.

Figure 6 is a pictorial diagram depicting graphical output of an Internet browser, including a graphical display in accordance with an alternative embodiment of the invention.

5 **Figure 7** is a flowchart depicting operation of a system implementing the graphical user interface of **Figure 6**.

Figure 8 is a pictorial diagram depicting graphical output of an Internet browser, including a graphical display in accordance with an alternative embodiment of the invention.

Figure 9 is a pictorial diagram depicting graphical output of an Internet browser, including a graphical display in accordance with an alternative embodiment of the invention.

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DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Referring now to the figures and in particular to **Figure 1**, a networked computer system within which embodiments of the present invention are embodied is depicted in a block diagram. To support Internet search functions, a search server **10** is coupled to the Internet via a network connection **11A**. Also coupled to the Internet is a personal computer **12** having a processor **16A** coupled to a memory **17A** for executing program instructions from memory **17A**, wherein the program instructions include program instructions for executing a method in accordance with an embodiment of the present invention.

Personal computer **12** is coupled to a graphical display **13A** for displaying program output such as the graphical user interfaces (GUIs) implementing embodiments of the present invention. Personal computer **12** is further coupled to input devices such as a mouse **15A** and a keyboard **14** for receiving user input. The networked computer system may be coupled to a public network such as the Internet, or may be a private network such as the various "intra-nets" that are implemented within corporate offices and other installations requiring secure data communications.

Within memory **17A**, a network browser program of the type in general use is executing and thereby providing access to the Internet via network connection **11A**. For the illustrated embodiments, the network browser must be Java-enabled (that is, capable of providing execution of Java programs or "applets" associated with web pages, but the present invention also contemplates the implementation of the method and system thereof by providing dedicated program code within the browser itself or an associated "plug-in" software module.

Java code embodying a method in accordance with embodiments of the present invention is executed by processor **16A**. Personal computer **12** is included to provide a demonstrative example of a general purpose computer, and it will be understood by those skilled in the art that the techniques of the present invention apply to a variety of other applications such as dedicated Internet appliances and large mainframe computers having user terminals. The present invention also applies to personal appliances such as personal digital assistants (PDAs) and Internet-enabled pagers and cellular telephones, although generally with the present state of the art in memory and display technologies and the resulting operating systems' limitations, an alternative embodiment of the present invention as described below will be preferred.

A second computing device, portable device **12B** is shown coupled to search server **10** by a wireless network connection **11B**. Portable device **12B** may be a personal digital assistant (PDA) or another device adapted to provide a wireless and portable connection to the Internet (or other network), such as Internet-enabled cellular telephones, pagers, e-mail readers and the like. Portable device includes a processor **16B** coupled to a flash memory (typically referred to as a "Record Store") in which program instructions in accordance with an embodiment of the present invention are stored, whereby processor **16B** executes program instructions implementing a method in accordance with an embodiment of the invention. Within the present description, where the terms Java object, Java applet, etc., are used to refer to the local program responsible for displaying and interpreting search results and directory information, it should be understood that the description also generally applies to the operation of the dedicated application provided for PDAs. The primary difference being the absence of a general-purpose browser to provide a framework for execution of Java code and that search server **10** will perform more of the computations for rendering the display in the PDA implementation in some embodiments of the invention.

Search server **10** also comprises a processor **16C** and a memory **17C** containing program instructions in accordance with embodiments of the present invention. For implementation in association with the traditional browser executing within personal computer **12**, search server **10** provides download of the Java applet and provides search results to the Java applet, but implementations associated with a dedicated application executing within portable device **12**, search server **10** may provide more interaction and memory **17C** may contain code that provides some or all of the graphical calculations required to implement methods in accordance with some embodiments of the present invention.

The present invention also includes novel user interfaces that are applicable to search engines and directory viewers in general, and therefore Internet or any other network connection is not a requirement to practice the graphical presentation techniques of the present invention.

Referring now to **Figure 2**, the organization of computer programs implementing methods of the present invention are depicted in a block diagram. Search server memory **17C** contains a server-side application **22** that connects to a search Java object **27** executing from a client-side application, in this case a Web

browser **25B**. Search Java object **27** receives search data **26B** from server-side application **22** executing from search server memory **17C**.

5 In contrast to traditional search server operation, search server **10** does not push HTML pages to web browser **25B**, but instead returns binary search data **26B** containing search result information for each match comprising 1) web location information and 2) information about the location which may include: quality of the match (i.e., how closely the location associates with the search term), popularity of the site, and information from the location and other locations regarding the page (references from other sites, meta-tag information such as a description and title from the location, and other pertinent information about the site).

10 In some embodiments of the present invention, search Java object **27** provides interpretation of the search results in conformity with the location information and user input. In
20 other embodiments, an associated category hierarchy is displayed (based upon additional category information downloaded to search Java object **27**) and a display of search results is adjusted due to user interaction with the category display. In general, the downloaded search data **26B** resident in memory **17A** within the

client-side local machine provides flexibility to the graphical user interface so that a more dynamic and powerful interface is supplied to a user.

5 Search data supplied to search Java object **27** is downloaded in response to a request transmitted from search Java object **27** to a server-side application **22** resident in memory **17C** within search server **10**. Server-side application **22** accesses a search database (or directory) **23**, retrieves the pertinent information regarding match locations, and transmits the retrieved information to search Java object **27**. Search database **23** may be maintained by a search tool such as a spider, crawler or other application **24** (including human-assisted directory building), which may be resident within search server memory **17C**, located remotely and may be provided by another service provider whereby a complete search database or directory is copied over search database **23** periodically.

Portable device **12B** operation in accordance with
 20 embodiments of the present invention, is similar to the operation of personal computer **12**. However, due to the limited memory available, a dedicated client-side PDA application **25A** will generally be used, as portable device **12B** may not implement a complete Java-enabled web browser and may not directly support

the graphical functions required to implement the graphical user interfaces of the present invention.

Search data **26A** that is downloaded to portable device
5 memory **17B** from server-side application **22** is binary data as in
the above-described personal computer **12** operation, but due to
the graphical limitations and other constraints, the downloaded
data may contain pre-drawn portions of the graphical display
output, or screen images useable to produce results similar to
the graphical display output of personal computer **12**. For
example, search server **10** may create a binary image file for
display on portable device display **13B**, so that interpretation
of the search results is partially performed at search server
10. User interaction is still provided by client-side PDA
application **25A** so that search server **10** will be polled for
updated graphical binary data to adjust the display in
conformity with user input and an interpretation of the search
results, in order to achieve a graphical user interface in
accordance with embodiments of the present invention as
20 described below.

Referring now to **Figure 3** operation of the system of the
present invention in accordance with a method of the present
invention is depicted in a flowchart. First, a Java object

(search server object **27**) is activated on the web page active in browser **25B** on local machine **12** (**step 30**). The Java object may be downloaded as a dynamic object, or in some cases may be pre-installed within a class library maintained on local machine **12**.

5 Next, if a user initiates a search request (**decision 31**), search information is downloaded to local machine **12** (**step 32**). The information is binary search result data containing location, match quality information and site popularity information for each location in the search result data. Java object **27** then formats the search result data to produce a visual display that includes graphical cues to match quality and site popularity (**step 33**). In some embodiments of the invention, the graphical cues are generally graphical figures that give an immediate picture of the search results. In other embodiments of the invention, the visual display is similar to the text lists of existing search engine HTML output, but the display is dynamic in the sense that user interaction may reformat the visual display without requesting an update from search server **10**.

20 When the user interacts with display (**decision 34**) (using an input device such as mouse **15A**), if no new search information is needed (**decision 35**), the visual display is updated (**step 37**) in conformity with the user input. If new search information is needed (**decision 35**) it is downloaded (**step 36**) and the visual

display is then updated in conformity with the new downloaded information and the user input (**step 37**).

Referring now to **Figure 4**, a graphical user interface in accordance with an embodiment of the invention is depicted. A browser graphical output **40** of a framework generally implemented in browsers currently installed on personal computers includes a toolbar and menu area **41** for interacting with the Internet and World-Wide-Web and for control of program features. A display area includes a graphical user interface **42** in accordance with an embodiment of the present invention that is implemented by search Java object **27**.

A search term entry area **55** is provided along with a search button **54**, to enable a user to enter a search query, which is then transmitted to search server **10**. The search results are then passed to the local Java applet in binary form and interpreted to present a radial view interface **42** in accordance with an embodiment of the present invention.

Graphical figures **43A**, **43B**, **43C**, **43D** and **43E** are drawn in the radial view area. The position of graphical figures **43A**, **43B**, **43C**, **43D** and **43E** provide an indication of match quality by their radial position (i.e., distance from the center of the

cluster). The size of graphical figures **43A**, **43B**, **43C**, **43D** and **43E** indicates the popularity of the locations associated therewith. For example, graphical figure **43C** corresponds to a popular location having a match quality lower than the match quality of the location associated with graphical figure **43D**, but similar popularity. The colors of graphical figures **43A**, **43B**, **43C**, **43D** and **43E** also provide an indication of 1) the active location (selected location) which is generally drawn in a bright color such as yellow. Central figure **43A** indicates the best match and is initially set to be the active location. In the illustration, graphical pointer **45** has been moved to graphical figure **43E** and graphical figure has been set to be the active location. When graphical pointer **45** is located over one of the graphical figures, a text pop-up **56** may be generated containing information about the location, providing the user with a means for quickly inspecting the content of locations as the user moves around the radial view.

Brightness of graphical figures **43A**, **43B**, **43C**, **43D** and **43E** within a particular color also provides match quality information, for example various shades of blue may indicate inactive sites with their relative brightness and radial indicating their match quality. Color mapping indicates the co-location relationship of locations, for example graphical figure

43B and graphical figure **43D** are both drawn in a similar color (but potentially differing brightness) such as green, to indicate that they are located at the same web site.

5 Various tools are provided for interaction with graphical user interface **42**. Buttons **46** permit a user to zoom in and out of the radial view (which may include hundreds of graphical figures). Navigation buttons **44** provide translation of the radial view center within graphical user interface **42**, and brightness buttons **47** permit adjustment of the brightness of the display (facilitating distinction of the graphical figures' match quality based on brightness). A search item display area **50** provides a listing of the active location information such as title and match number **51**, URL and description **52** (from the meta-tag information), as well as comments from other sites **53** that link to the URL of the active location. Tool buttons **48** associated with search item display area **50** provides a previous/next button pair for moving through the search results (as an alternative to selecting the graphical figures in the radial view area) and a "go" button that will active a browser window with the selected URL (or alternatively will move the current browser window **40** to the selected URL, whereby the user can use the browser toolbar **41** back button to return to the search engine results.

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Referring now to **Figure 5**, operation of a method for generating the radial view of **Figure 4** is depicted in accordance with an embodiment of the invention. First, search results are received from search server **10** in binary form, including popularity and quality of match information (**step 60**). Then, the local application interprets the search results to determine the position, size and color of the graphical figures (which may be circles and semi-circular arcs as depicted in **Figure 4**, or an alternative graphical representation) (**step 62**). When a user interacts with the visual display (**decision 64**), the local application updates the display in conformity with the user input (**step 66**).

Referring now to **Figure 6**, a graphical user interface in accordance with another embodiment of the invention is depicted. A browser graphical output **60** of a framework generally implemented in browsers currently installed on personal computers includes a toolbar and menu area **61** for interacting with the Internet and World-Wide-Web and for control of program features. A display area includes a graphical user interface **62** in accordance with an embodiment of the present invention that is implemented by search Java object **27**.

A search term entry area **66** is provided along with a search button **67**, to enable a user to enter a search query, which is then transmitted to search server **10**. The search results are then passed to the local Java applet in binary form and
5 interpreted to present a graphical user interface **62** in accordance with an embodiment of the present invention.

In the present embodiment, a hierarchical view **63** of a set of downloaded categories and subcategories is generated by the local Java applet. In the depicted illustration, the categories are represented by boxes contained within boxes, but other graphical figures such as spheres or circles may be used. The top-most box of hierarchical view **63** corresponds to the search universe, which is initially the entire directory structure or full search database. The user may select a category or subcategory in order to change the current search universe.

Along with hierarchical view **63**, an associated search result display **69** is presented. In the depicted illustration,
20 search result display is a list similar to those generally found in search engine displays, but in contrast to those displays, search result display **69** is generated in conformity with an interpretation of the current state of hierarchical view **63**. Search result display **69** includes a scrollbar **68** for navigating

the actual search results. By selecting a graphical object within hierarchical view **63**, that object replaces the top-level box of hierarchical view **63**, effectively "drilling in" to the category or sub-category (with a corresponding "zooming in" of the display). When a user "drills in" (by selecting a figure) or "drills out" (by using one of "up" button **71** or "top" button **70**), search result display **69** is updated to include only the results within the selected category and sub-categories in conformity with the current state.

Category graphical figures **64A** are depicted as closed boxes and category graphical figure **64B** is depicted as an open box. A box is opened by moving a graphical pointer over the box, and sub-category boxes such as sub-category boxes **65** may then be selected to replace the top level box with a new current selected box (selected state). It should be understood that the terms category and sub-category are only used to describe the relationship between adjacent levels and that further sub-category relationships may extend indefinitely in the hierarchical structure. The sizes of the boxes are determined by the number of URLs within each category or sub-category. The number of URLs determining size is a static number corresponding to the search database or directory count; the size of the boxes does not change with the search term. Categories and sub-

categories might be geographical (such as continental categories with country sub-categories) or by industry, type of information, etc. The category types may be nested and combined so that, for example, the top-level categories and sub-categories select geographic locale and the lower-level sub-categories select type of industry or information or vice-versa. The above-described arrangement permits a user to get a quick view of the distribution and location of information.

Referring now to **Figure 7**, operation of a method for generating the hierarchical view of **Figure 6** is depicted in accordance with an embodiment of the invention. First, category and sub-category information are received in binary form including the number of URLs associated with each category and sub-category (**step 110**). Then, a hierarchical view is generated including graphical figures associated with categories and sub-categories (**step 112**). Next, a search request is generated and the results downloaded (**step 114**) and a search result display is generated (**116**). When a user interacts with the hierarchical display (**decision 118**) the search result display is updated with a new selected state of the hierarchical display (**step 120**).

Referring now to **Figure 8**, a graphical user interface in accordance with an alternative embodiment of the invention is

depicted. A browser graphical output **90** of a framework generally implemented in browsers currently installed on personal computers includes a toolbar and menu area **91** for interacting with the Internet and World-Wide-Web and for control of program features. A display area includes a graphical user interface **92** in accordance with an embodiment of the present invention that is implemented by search Java object **27**.

A search term entry area **98** is provided along with a search button **99**, to enable a user to enter a search query, which is then transmitted to search server **10**. The search results are then passed to the local Java applet in binary form and interpreted to present a graphical user interface **92** in accordance with an embodiment of the present invention.

In the present embodiment, a search result display **93** is presented. In the depicted illustration, search result display is a list similar to those generally found in search engine displays, but in contrast to those displays, search result display **93** includes selectable states for each list entry. A list entry may be collapsed to only occupy a single line of text or expanded to show the complete description of a location. Search result display **93** includes a scrollbar **100** for navigating the search result list. A set of buttons **95** located on each list

entry permits selection of the state of the associated list entry. A list entry generally corresponds to a site or a single page. If a site with multiple pages is displayed (for example list entry **94A**), a stack of page icons **96** permits selection of one of the pages by moving a graphical pointer over the page icons **96** to "thumb through" the pages.

The state selection and display variation is depicted by illustration. List entry **94A** is in the "preview" state, which is the default state showing a medium amount of site/page information such as title, URL, number of pages and one line of the description. List entry **94B** is shown in the "collapsed" state (selectable via a collapse button visible in other states of that entry), wherein only one line displays the number of pages and the title. List entry **94C** is in the "full" state, where title, number of pages, URL and the full description are available (and optionally information from other sites - not shown). List entry **94D** is an example of a single page entry in the default preview state.

The interface depicted in **Figure 8** provides a familiar presentation for search results, while dramatically increasing the flexibility of the interface over existing search engine displays. It should be noted that while an interface having an

appearance like that of the interface of **Figure 8** could be implemented using HTML pushed pages, the download of binary search results and consequent local interpretation of search result data yields a very fast implementation of the interface that requires no additional download to change the visual state of the list entries.

Referring now to **Figure 9**, a graphical user interface in accordance with an alternative embodiment of the invention is depicted. The embodiment of **Figure 9** is an alternative embodiment that combines the features of the hierarchical view described above with the radial mosaic view (also described above).

A browser graphical output **140** of a framework generally implemented in browsers currently installed on personal computers includes a toolbar and menu area **141** for interacting with the Internet and World-Wide-Web and for control of program features. A display area includes both a radial view graphical user interface **142** in accordance with the above-described embodiment of the present invention, and a category list **143** in accordance with an alternative embodiment of the invention. Java object **27** may implement the combined interface, or multiple objects may be used to implement the combined interface.

A search term entry area **155** is provided along with a search button **154**, to enable a user to enter a search query, which is then transmitted to search server **10**. The search results are then passed to the local Java applet in binary form and interpreted to present a radial view interface **142** and Category information is used to generate category list **143** (with an associated scrollbar **144**) in accordance with the present embodiment of the present invention.

Category list **143** operates in a manner similar to the above-described hierarchical view, and in an alternative embodiment, may be replaced by a graphical hierarchical view, but the present embodiment is chosen for the simplicity of the view presented to a user. Categories listed in category view **143** may be selected (for example, by double-clicking with a mouse). Selection of a category changes the selected state of the search hierarchy, and radial view will be generated (or regenerated) in accordance with the selected state, i.e., radial view **142** will display only the locations within the selected category. The resulting display is thus generated in conformity with entered search results (as described above for the radial view display of **Figure 4**), but if a category is selected from category list **143**, radial view **142** will be modified by the selected level in the hierarchy (category list) in a manner similar to that

described for the hierarchical view of **Figure 6**, i.e., radial view **142** will display the match locations found within the category or subcategory selected by category list **143**.

5 Selection of a category list **143** item may also cause the category list to change to a sub-category list for sub-categories within the selected category, permitting the searcher to "drill down" into the categories, with the radial view **142** updating to show the results within a selected category or sub-category. Alternatively, selection of a category list **143** item may cause another list or pop-up menu to be generated for selection of a sub-category.

10 All of the features of the radial view shown in **Figure 4** and described in the associated text may be applied within radial view **142** and all of the features of the hierarchical view depicted in **Figure 6** and described in the associated text may be integrated in place of category list **143** (except that search result display **69** of **Figure 6** is effectively replaced by radial
20 view, enhancing the presentation of the search results to the user and the user's ability to examine the search results).

While the invention has been particularly shown and described with reference to the preferred embodiments thereof,

it will be understood by those skilled in the art that the foregoing and other changes in form, and details may be made therein without departing from the spirit and scope of the invention.

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